

SALE



UP TO 50% OFF*

* Conditions apply

The Levi's® End-of-Season Sale is here!

Rush to get up to 50% at Levi's®!

Also available on EMI!

Jul 2010 | Levi's® starts the second half of the year with a bang - with the launch of its End-of-Season sale! With unbelievable discounts of up to 50% on the world's most loved jeanswear brand, this is the ideal chance to grab a few more pairs of Levi's®! Whether you're heading back to college and looking to be the fashion icon on campus, or are interested in refreshing your wardrobe - here's your big chance.

With massive discounts and offers across their entire range of goodies, Levi's® has started a grab fest in their stores! What's more, you also have the option of purchasing your stuff in 3 easy monthly installments, with no interest, no processing fees, and no foreclosure charges! The EMI facility is available in select stores on select credit cards. What's more, there's an additional 5% off for State Bank Debit Cards. You really have no reason to wait!

The Levi's® End-of-Season Sale is on for a short while - so rush now to your nearest Exclusive Levi's® Store, and get fully loaded!

About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest branded apparel companies and the global leader in jeanswear, marketing its products in more than 110 countries worldwide. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers® and Levi Strauss Signature® brands. Levi Strauss & Co. reported fiscal 2009 net revenues of \$4.1 billion. The company's Asia Pacific Division was established in 1995 in Singapore. It comprises local subsidiary businesses, licensees and distributors selling its products in 39 countries in Asia Pacific and Southern Africa. For more information, go to <http://levistrauss.com> or visit the new company blog, Unzipped, at <http://levistrauss.com/blogs>.

About Levi's®

The Levi's® brand epitomizes classic American style and effortless cool. Invented by Levi Strauss in 1873, Levi's® jeans have become the most recognizable and imitated clothing in the world, capturing the imagination and loyalty of people for generations.

Today, the Levi's® brand portfolio continues to evolve through a relentless pioneering and innovative spirit that is unparalleled in the apparel industry. For more information about the Levi's® brand, its products and stores, please visit <http://levi.in>.

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